



GM FINANCIAL

Dealer Dividends[®]

Loyalty rewarded.

You work hard to earn customers for life. With our enhanced rewards program, GM Financial **Dealer Dividends[®]** is built to work just as hard for you.

New features include exclusive offers for floorplan dealers:

- ✓ LOWER BENCHMARKS
- ✓ 2X BONUS ON DPA AND CCR
- ✓ 100% CASH-OUT

and many more.

See reverse for details.

YOUR DIVIDENDS, BUILT EVEN BETTER

Simpler. More transparent.
Enhanced for floorplan dealers.



Simply Rewarding

With a completely redesigned benchmark system, tracking your progress has never been easier. Fixed-unit, formula-based benchmarks are complemented by fixed-dollar dividends making it simple to understand, earn and redeem.



120-Day Test Drive

If you're not floorplanned with us, test drive the program and begin earning dividends sooner.



Flexible Solutions

84-month standard loan program and automatic A3 tier backend up to \$2,500.³



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PROGRAM HIGHLIGHTS

NON-
FLOORPLAN
DEALERS

FLOORPLAN
DEALERS

EARN

50% Unit Benchmark Discount

✗

✓

\$600/\$300 Standard Contract Dividend

✗

✓

\$100 Subvented + 800 score Bonus Dividend

✗

✓

REDEEM

2X Bonus Down Payment Assistance (DPA) on Select Vehicles

✗

✓

2X Bonus Cap Cost Reduction (CCR) on Select Vehicles

✗

✓

100% Cash-Out Option¹

✗

✓

Retail DPA & Lease CCR

✓

✓

CPO Retail DPA

✓

✓

CPO Certification Fee Reimbursement

✓

✓

\$1,000 GMFDealerSource.com Purchase Rebate

✓

✓

XS Wear Premium Reimbursement

✓

✓

LEASE ENHANCEMENTS

90/10 Lease Reserve Split (or \$200 flat)²

✗

✓

¹ Cash-out option available to floorplan dealers only.

² Flat payments remain unchanged from current program; participation and split changes effective January 2017.

³ Contact your DAR for full details.

dealers.gmfinancial.com

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To learn more, or to become a floorplan dealer with GM Financial, contact your Dealer Account Representative today or call 866-537-5051.

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